



Marketing & Community Outreach Volunteer

Position Overview

The Marketing & Community Outreach Volunteer supports the nonprofit's efforts to raise awareness, promote programs, and engage the community. This role assists with marketing activities such as promoting events, sharing organizational updates, and helping create materials that communicate the nonprofit's mission and impact.

Key Responsibilities

- Assist with promoting programs, services, and events through marketing and outreach efforts.
- Help create flyers, graphics, and promotional materials for events and campaigns.
- Support social media and digital marketing efforts by helping draft or schedule posts.
- Assist with distributing marketing materials to community partners and local organizations.
- Help gather stories, photos, or testimonials that highlight the nonprofit's impact.
- Provide support for outreach activities such as community events, informational booths, or campaigns.
- Organize and maintain marketing materials, templates, and digital files.
- Provide general marketing and communications support to staff and volunteers.

Qualifications

- Reliable and detail-oriented.
- Basic organizational and communication skills.
- Comfortable using computers and basic digital tools.
- Ability to follow instructions and complete assigned tasks.
- Positive attitude and willingness to help.

Preferred (but not required)

- Interest in marketing, communications, or nonprofit outreach.
- Experience with social media platforms (such as Facebook, Instagram, or LinkedIn).
- Basic graphic design skills using tools such as Canva or similar programs.
- Interest in community engagement or event promotion.
- Completion of **ASW training**.

Benefits of Volunteering

- Gain experience in nonprofit marketing and community outreach.
- Build skills in event promotion, social media, and marketing communications.
- Build leadership and community engagement experience.
- Flexible schedule options.
- Opportunity to support a meaningful community mission.
- Volunteer service hours and references (if applicable).